



**WTC Navi Mumbai & DY Patil University School of Management IBG Seminar on
“ Managing Supply Chain Effectively for Export Development ”**

October 21 , 2016 (Friday) at the WTC NM Office

Timing : 3.30 PM to 7.00 PM

Topics : -

- Logistics and Infrastructure : Transport , Warehousing
- Shipping Services : Liner and Tramp
- Various Chartering Arrangements and Containerisation in India
- Shipping Procedures for EXIM & Air Shipments
- Importance of E- Commerce in Supply Chain
- Marine Insurance and Role of ECGC
- Importance of Packaging in Export : Marketing and Logistics
- Various Types of Packaging Materials and Products to Serve the Export Needs
- Packaging Guidelines / Norms / Regulations of Different Countries

Guest Speakers :

- **Shailendra Binju** - HEG Group
Expert on Shipping & Logistics , Several Years of Experience in handling shipping services matters , and practitioner in this field . Visiting Faculty to many institutions like World Trade Institute of WTC Mumbai and others .
- **Shailesh Jayawant** – Foamz India P Ltd.
CEO of Foamz Packaging , Entrepreneur and Innovator in the field of Packaging , Has to his credit new products like PET Strap , XLPE Foam in India , Visiting Faculty to Packaging Training Institutions , Packaging & Marketing Expert
- **Dr. R Gopal** , Director of D Y Patil University School of Management(DYPUSOM)
Expert on Business Management Training , Entrepreneurship Development , International Business
- **Jayant Ghate** , Advisor of World Trade Center Navi Mumbai
Specialist on International Trade and Investment Promotion , Services and Facilities , Guidance to Exporters/ Industry.